

# STACEY

*(The Cobra)*

Copy Editor,  
Content Marketing Editor  
& Proofreader

## EXPERIENCE

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### Freelance Copy Editor

Providing copy editing and digital marketing services to numerous high-profile clients in the Stoke region: from start-ups to local government, and everything in-between

Sept 2017 - Present

### Head of Digital Marketing

Spearheaded hundreds of digital marketing campaigns, and provided expert consultancy to VNM Wares' various subsidiaries

VNM Wares  
Sept 2011- Aug 2017

## EDUCATION

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### MSc Marketing

Graduated with distinction  
Thesis: "From verbiage to viscera: re-imagining consumer experience"

King's College  
London  
Sept 2008 - Aug  
2009

### BA Journalism and Social Communication

Graduated "Відмінно" (equiv. 1st class hon.)  
Editor-in-Chief, Газета "Київський  
університет (University of Kyiv newspaper)

Taras Shevchenko  
National University of  
Kyiv  
Sept 1995 - May  
1999

I'm a candid, creative cobra who connects effortlessly with people. I am particularly passionate about building consumer confidence in innovative, life-altering products.

## CONTACT

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staceythecobra@gmail.com

+44 6207 496 0312

Site: [stoke.place/sites/misc/stacey.html](http://stoke.place/sites/misc/stacey.html)

## SKILLS & EXPERTISE

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- Creating evocative content
- Proficiency in myriad online/digital marketing tools
- Extensive journalistic experience
- Keen eye for effective digital marketing collateral

## REFERENCES

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### Asparagus Hemming-Forth

CEO,  
VNM Wares  
Mobile: +44 7700 900353

### Chris Belittle

President,  
Stoke Chambers of Commerce.  
Mobile: +44 7700 900271